- (h) The terms mail order catalog and mail order promotional material mean any printed materials used in the direct sale or direct offering for sale of wool products that are distributed or shown to ultimate consumers and solicit the ultimate consumers to purchase such wool products by mail, telephone or some other method without examining the actual product purchased.
- (i) The terms *label, labels, labeled,* and *labeling* mean the stamp, tag, label, or other means of identification, or authorized substitute therefore, required to be on or affixed to wool products by the Act or Regulations and on which the information required is to appear.

[29 FR 6623, May 21, 1964, as amended at 45 FR 44261, July 1, 1980; 50 FR 15105, Apr. 17, 1985]

LABELING

§ 300.2 General requirement.

Each and every wool product subject to the act shall be marked by a stamp, tag, label, or other means of identification, in conformity with the requirements of the act and the rules and regulations thereunder.

§ 300.3 Required label information.

- (a) The marking of wool products under the Act shall be in the form of a stamp, tag, label or other means of identification, showing and displaying upon the product the required information legibly, conspicuously, and non-deceptively. The information required to be shown and displayed upon the product in the stamp, tag, label, or other mark of identification, shall be that which is required by the Act and the rules and regulations thereunder, including the following:
- (1) The fiber content of the product specified in section 4(a)(2)(A) of the Act. The generic names and percentages by weight of the constituent fibers present in the wool product, exclusive of permissive ornamentation, shall appear on such label with any percentage of fiber or fibers designated as "other fiber" or "other fibers" as provided by section 4(a)(2)(A)(5) of the Act appearing last.
- (2) The maximum percentage of the total weight of the wool product of any

nonfibrous loading, filling or adulterating matter as prescribed by section 4(a)(2)(B) of the Act.

- (3) The name or registered identification number issued by the Commission of the manufacturer of the wool product or the name or registered identification number of one or more persons subject to section 3 of the Act with respect to such wool product.
- (4) The name of the country where the wool product was processed or manufactured.
- (b) In disclosing the constituent fibers in information required by the Act and regulations or in any non-required information, no fiber present in the amount of less than five percentum shall be designated by its generic name or fiber trademark but shall be designated as "other fiber," except that the percentage of wool or recycled wool shall always be stated, in accordance with section 4(a)(2)(A) of the Act. Where more than one of such fibers, other than wool or recycled wool, are present in amounts of less than five per centum, they shall be designated in the aggregate as "other fibers." Provided, however, that nothing contained herein shall prevent the disclosure of any fiber present in the product which has a clearly established and definite functional significance where present in the amount stated and the functional significance of such fiber is clearly and non-deceptively stated on the label in conjunction with such disclosure.

[29 FR 6623, May 21, 1964, as amended at 45 FR 44261, July 1, 1980; 50 FR 15105, Apr. 17, 1985]

§ 300.4 Registered identification number.

- (a) A registered identification number assigned by the Federal Trade Commission under and in accordance with the provisions of this section may be used upon the stamp, tag, label, or other mark of identification required under the Act to be affixed to a wool product, as and for the name of the person to whom such number has been assigned.
- (b) Any manufacturer of a wool product or person subject to section 3 of the Act with respect to such wool product, residing in the United States, may make application to the Federal Trade

§ 300.4

Commission for a registered identification number, or such numbers as the Commission may deem appropriate, for use by the applicant on the required stamp, tag, label, or other mark of identification under the Act, as and for his name with fully as binding effect.

(c) Registered identification numbers shall be used only by the person or concern to whom they are issued, and such numbers are not transferable or assignable. Registered identification numbers shall be subject to cancellation whenever any such number was procured or has been used improperly or contrary to the requirement of the Acts administered by the Federal Trade Commission, and regulations promulgated thereunder, or when otherwise deemed necessary in the public interest.

(d) Registered identification numbers assigned under this section may be used on labels required in labeling products subject to the provisions of the Fur Products Labeling Act and Textile Fiber Products Identification Act, and numbers previously assigned by the Commission under such Acts may be used as and for the required name in labeling under this Act. When so used by the person or firm to whom assigned, the use of the numbers shall be construed as identifying and binding the applicant as fully and in all respects as though assigned under the specific Act for which it is used.

(e) Form of application for registered identification numbers (Form to be used by all applicants):

APPLICATION FOR A REGISTE	RED IDENTIFICATION NUMBER	Approved by OME 3084-0038 Expires:11-1.84
1. LEGAL NAME OF APPLICANT FIRM		
2. NAME UNDER WHICH APPLICANT DOES BUSINESS, IF DIFFERENT FROM L	EGAL NAME	
3. TYPE OF COMPANY PROPRIETORSHIP A ADDRESS OF PRINCIPAL OFFICE OR PLACE OF BUSINESS (Include 210 Code)	CORPORATION (9)	
5. TYPE OF BUSINESS (Put an 'X' in all the boxes that apply) MANUFACTURING IMPORTING	WHOLESALING	
OTHER (Please specify) 6. LIST PRODUCTS		-
Textile Fiber Products Identification Act (15 Act (15 U.S.C. §§ 68-68j), or the Fur Products I	ubject to one or more of the following Acts: The U.S.C. §§ 70-70k), The Wool Products Labeling Labeling Act (15 U.S.C. §§ 69-69k). By filing this	
registered identification number to use on la	n the company named above applies for a ubels required by these Acts. formation supplied on this form is true and cor	rect.
	SIGNATURE OF PROPRIETOR, PARTNER, OR CORPORATE	OFFICIAL
8. NAME (Please print or type)	9. TITLE	10. DATE
INSTRUCTIONS The Textile Fiber Products Identification Act, The Wool Products Labeling Act, or the Fur Products Labeling Act provide that any marketer or manufacturer of fibrous or fur products covered by	(c) Send one completed copy to: Federal Trade Commission Los Angeles Regional Office	•

 $[29\; FR\; 6623,\; May\; 21,\; 1964,\; as\; amended\; at\; 48\; FR\; 12516,\; Mar.\; 25,\; 1983]$

$\$\,300.5\,$ Required label and method of affixing.

(a) A label is required to be affixed to each wool product and, where required, to its package or container in a secure

manner. Such label shall be conspicuous and shall be of such durability as to remain attached to the product and its package throughout any distribution, sale, resale and until sold and delivered to the ultimate consumer.